



**RESOLUTION TO APPROVE THE ROANOKE COLLEGE
NAMING PROCEDURE FROM THE TASK FORCE ON COLLEGE NAMING**

WHEREAS, the Board of Trustees formed the Task Force on Naming in order to create a policy and administrative process for reviewing and submitting naming requests to the Board of Trustees for approval to ensure that these requests receive due diligence and live up to the ideals and values of the College; and

WHEREAS, this process should also incorporate steps for reexamining established names of structures or endowments should the College learn new information about a person who has been honored through naming that may conflict with our espoused values; and

WHEREAS, these steps should include descriptions of the circumstances in which names may be reconsidered by the Board of Trustees, as well as a framework for consideration; and

NOW, THEREFORE, BE IT RESOLVED, that on Thursday, October 26, 2023, the Board of Trustees approves the Naming Policy and Procedures by the Task Force on Naming, described in the attached document.

Mr. James S. Frantz, Jr.
Secretary, Roanoke College Board of Trustees



NAMING POLICY AND PROCEDURES

Approved by the Board of Trustees on October 26, 2023

I. Principles

All decisions regarding applying, retaining, or changing names must align with the Mission of Roanoke College. Such decisions should honor the heritage and Lutheran traditions of the school where possible and should incorporate the College's strong commitment to liberal arts education. Moreover, these decisions must embody Roanoke's four pillars – academic excellence, commitment to community, service to others, and a life of personal distinction. Any name associated with Roanoke College should represent a passion for students and the transformational power of an education. Consideration is given to those who strive to achieve a legacy that inspires others.

This policy applies to all decisions regarding any naming of, renaming of, or changing of any program, item, building, location, position, or scholarship. The preceding list is for exemplary purposes only and is not meant to be exhaustive.

II. Authority

The exclusive authority for any naming decisions on campus or in the name of or on behalf of Roanoke College is reserved to the Board of Trustees of Roanoke College ("The Board"). The authority of The Board is permitted to be and is hereby delegated as follows:

President of Roanoke College –

1. Any academic program in consultation with the Faculty Liaison to the Board of Trustees.
2. Any large outdoor area in consultation with the Chair of the Buildings and Grounds Committee of the Board of Trustees.
3. Any other naming opportunity with a value up to \$250,000.
4. Any other decisions not specifically reserved by The Board herein.

Vice President for Advancement – unless otherwise delegated or reserved,

1. Any professorship or scholarship in consultation with the Faculty Liaison to the Board of Trustees.
2. Any athletic related opportunities including coaches, rooms, or items in consultation with the Director of Athletics
3. Any classroom, office, meeting space, lounge or other indoor area in consultation with the Vice President for Academic Affairs or the Dean of Students as appropriate.
4. Any small outdoor area, item, garden, plant or tree in consultation with the Chair of the Buildings and Grounds Committee of the Board of Trustees.
5. Any other naming opportunity with a value up to \$50,000.

The Board specifically reserves the authority to name any building, school, or street and any other non-delegated opportunities. The Board may consult with others, including but not limited to, the President, the Vice President for Advancement, the Director of Athletics, the Vice President for Community, Diversity and Inclusion, and the College Historian, when the board deems appropriate.

Any change to a previously named entity is specifically reserved to The Board. The Board will consider such actions on its own or on the recommendation of the President. No such decision can be made without a written report from the College Historian addressing the circumstances of the original naming, the full history of the subject, and the current impact on the Roanoke College community.